

## **Acknowledgment of Terms and Conditions of the COVE Pitch + Roll Event**

COVE's **Pitch + Roll** event ("Event"), hosted in the COVE Start-Up Yard on Demo Day, June 5<sup>th</sup>, 2024, from 8am-10am, will feature ten (10) innovative blue-tech companies to pitch their innovations to globally renowned venture capital firms (the "Funds"). The invite-only Event will be a closed-door pitch session for potential investment by venture capital funds who invest in clean and ocean tech. Company founders will have three (3) minutes to present their company, product, and team followed by a three (3) minute facilitated discussion period for questions. Following the Event, attendees will have access to the internationally recognized COVE Demo Day which will showcase the latest cutting-edge technologies and innovations on-water, shoreside, table-top, and on-site.

A short-list of applicants will be selected to participate in a Preparatory Phase ("Preparatory Phase") to the Event with the intent to final select ten companies to present as part of the Event.

Congratulations on being selected to participate in the Preparatory Phase for this Event. As a Preparatory Phase participant COVE requires agreement and acknowledgement of the following:

1. I agree to participate in two rounds of pitch training prior to the Event on June 5<sup>th</sup>, 2024. During these sessions I will, to the best of my ability, incorporate the feedback by the pitch coach to present on the required themes: Problem / solution, market analysis, competitive analysis, team, path to revenue / traction, ask.
2. I agree at the end of the second pitch training session the coach will be allowed to record my pitch for the sole purpose of review by the COVE project team for selection of the final short-list of ten (10) companies that will be participating in the Event.
3. I agree that, if selected for the final short-list, the Company founder and/or executive level employee will be giving the pitch on site at COVE, 27 Parker St., Dartmouth NS, Canada on June 5<sup>th</sup>, 2024, during the 8am-10am window. The pitch will be no longer than 3 minutes in length.
4. I agree that I consent to the use of my name, image and likeness being used and disclosed by COVE for promotional purposes by COVE in connection with the Event. I further agree that the identity of the Company may be used by COVE for similar purposes. I represent that I have the authority to bind the Company.
5. I agree COVE makes no promises that a deal will be formed and does not guarantee in any way that the venture capital investors who will be present are suitable for the Company's purposes. I acknowledge and agree that it is my responsibility and that of the Company to ensure that an investor is qualified to make investment in accordance with applicable laws. I acknowledge and agree on my own behalf and on behalf of my Company to release, indemnify and save harmless COVE, its sponsors, and their respective employees, officers and directors, from all liability with respect to the Event or the acceptance investment arising from the Event.
6. I agree I will disclose any deals that are made with the Funds within 12 months of the event to the COVE team and will ensure that the Fund(s) consent to the same.